



## EDUCATION

Bachelor of Arts  
Savannah College of Art & Design 2011

## PROGRAM KNOWLEDGE

Adobe Creative Suite  
Microsoft Office Suite  
Social Media Platforms

## EXPERIENCE

### *Director of Marketing*

#### **Cornerstone Dental Lab**

With graduating from university, I was promoted as a result of extra education that was completed on personal time, while maintaining my full time position with the company. With this position, my primary goal was to get our name out in the world, and I knew I could achieve this with my strong communication skills both visually and verbally. With a fresh starting point, I researched and brainstormed what our company would provide, and how we would want to be represented in the field, in order to create our brand and visibility. Over the three years, I have developed a brand and created new growth and relationships not only with new leads, but also with established companies in the field who could benefit and grow with us. Companies have reached out to me with intent to partner with Cornerstone and it is all because of our marketing and presence, the management of social media, e-marketing and seo/web that was created and managed over the years under my watch. Within the three years as director of marketing our gross sales have increased from 2 million in sales to 5 million in sales with a retention rate of eighty-two percent.

January 2015- present  
Bristol, PA

### *Office Manager / Customer Service / Data Entry*

#### **Cornerstone Dental Lab**

As my first position, I was hired to maintain and perform multiple positions that included managing the office, customer service, invoicing and receivables, and working under HIPPA compliant data entry regulations. With the extensive positions and demands, I was able to use my detail oriented management skills and organize a growing company, and make sure that the customer and employees could count on me. As a small company, you never know what circumstances could arise, but with my excellent ability to adapt to change, I believed in being a team player to fill the roll I needed in order to make sure our day was successful.

July 2008 - January 2015  
Bristol, PA

With my commitment and dedication to my position, leadership and directive influence, and my responsibility to myself to finish college, I earned a new position and was promoted to a senior position within 6 years of being at the company.

### *Cast Member*

#### **Walt Disney World**

It was a privilege to be accepted into the internship program, also known as the Disney College Program. This internship was my first step in becoming the person I wanted to be. The number one priority while working is customer service, and reflecting the brand and representing what the company stands for. This company is the face of family, fun and everything I learned in my time there I carry with me to each position I have accomplished.

2005-2006  
Orlando, FL

## VOLUNTEER EXPERIENCE

### *Cam's Crew*

As founder of a non-profit charity organization, I have developed excellent organizational and leadership skills. With my passion for helping others, and the close connection to Autism, my goal was to create a way to help communities and organizations that alleviate financial responsibility for families and along with providing monetary donations for research as well as testing medical advancements for the treatment of side effects of the disorder.

## HONORS & AWARDS

### *Participant in Russian Biennale*

The Biennale is a highly accredited design contest in which professional graphic designers and students compete in categories. I was selected as one of six students to be involved in this competition, which is a high honor, especially competing against peers and critically acclaimed artists. I was awarded honorable mention for a poster titled "Fear in the Dark." The category reflected feelings and emotions on war and terrorism.